SPONSORSHIP & TICKET OPPORTUNITIES





FACT SHEET

Care for the Homeless fights homelessness by delivering high-quality and client-centered health care, human services, and shelter to homeless individuals and families, and by advocating for policies to ameliorate, prevent, and end homelessness.

- **40** Years CFH has been on the front lines helping NYC's homeless
- **22** Locations throughout all five boroughs, plus five shelter
- **350,000** Estimated number of people without a home in NYC
- **114,719** People sleeping in NYC shelters on any given night
- **39,394** School-aged children sleeping in NYC shelters on any given night
- **437 DAYS** Average length of stay for a family in the NYC shelter system
- **750 DAYS** Average length of stay in a shelter for an adult
 - **70%** People in shelters are homeless families
 - 198 Number of individuals CFH placed in permanent housing in 2024
- **41,000+** Patients helped at our health care centers in 2024

FOR MORE INFORMATION

Tracey Alexander, Event Lead

Chief Development and Communications Officer Care For the Homeless talexander@careforthehomeless.org (212) 366-4459, ext. 339 501(c)3 ID:13-3666996 www.careforthehomeless.org **Paul Walker, Event Chair**

Senior Vice President • CBRE, Inc Paul.Walker@cbre.com (212) 984-7117

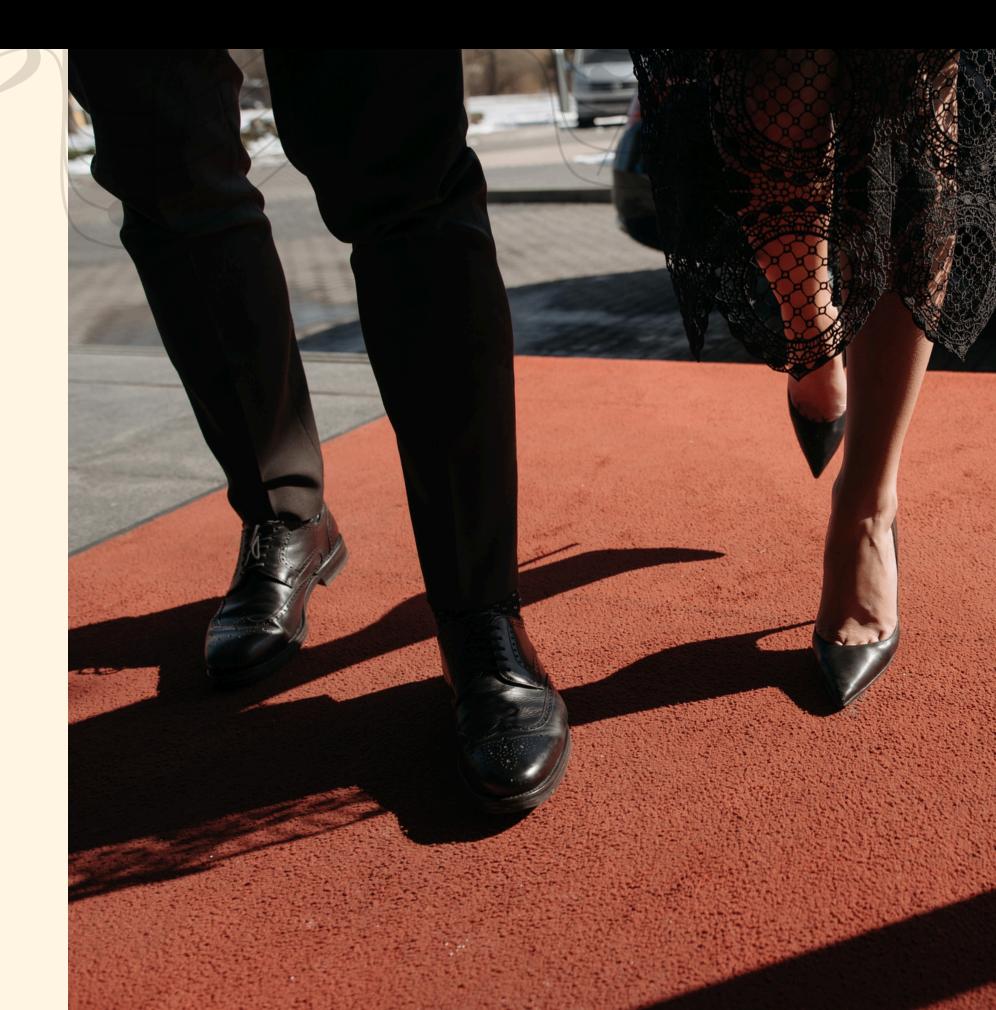


FOUNDING PRESENTING SPONSOR

THE FEAST

AMOUNT: \$25,000

- Exclusive Founding Presenting Sponsor with red carpet branding and company logo placement on all event materials, including invitations, event and organization website and event signage
- Private VIP Lounge area for guests
- Dedicated social media messaging pre- and post-event recognizing sponsorship
- Recognition in organization press releases as exclusive Founding Presenting Sponsor
- Invitation to exclusive donor engagement events
- 20 guest tickets



AMOUNT: \$15,000

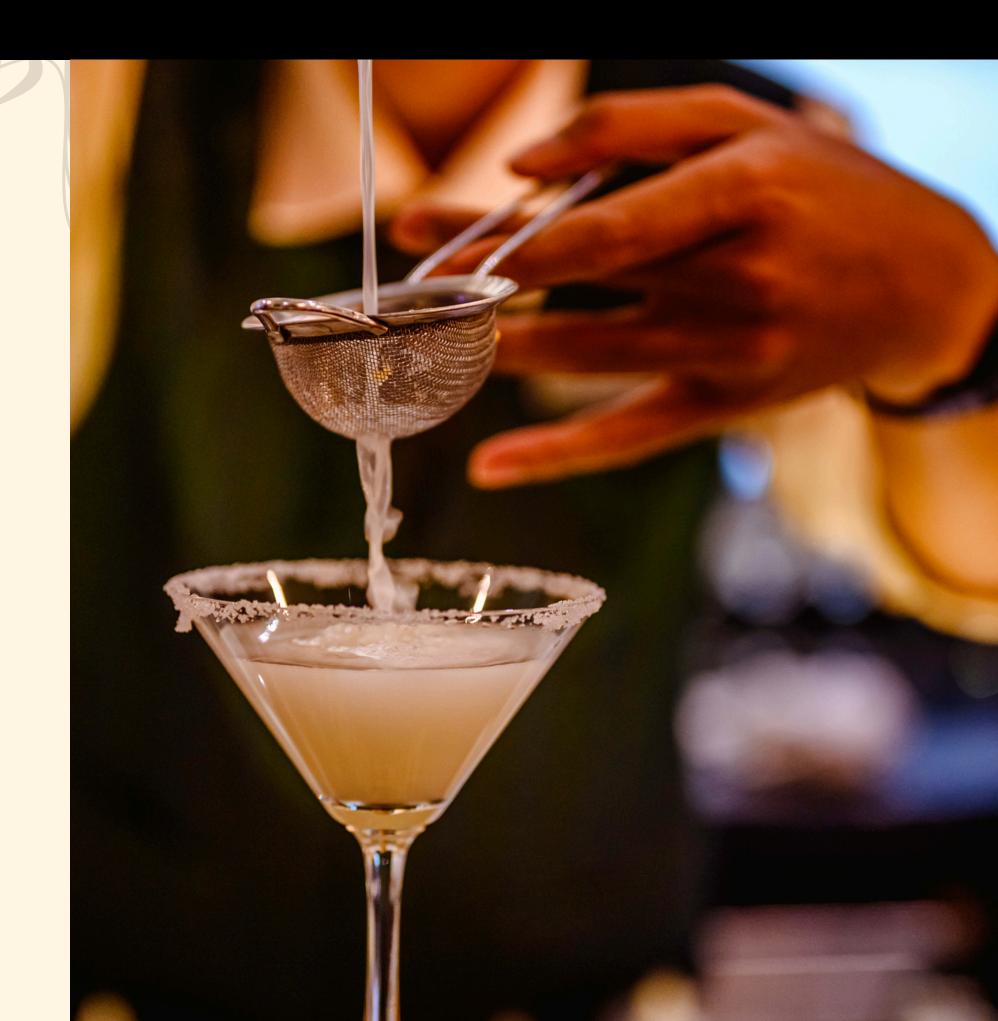
- Exclusive Entertainment Center Stage Sponsor with red carpet recognition
- Exclusive VIP Lounge area for guests
- Company logo placement on all event materials, including sponsorship signage, invitations and website
- Social media messaging pre- and post-event recognizing sponsorship
- Invitation to exclusive donor engagement events
- 15 guest tickets



ROCISTANTE OF THE FEAST

AMOUNT: \$10,000

- Choice of exclusive branded sponsorship opportunity: Spirit
 Sponsor, Cocktail Napkin Sponsor, Tasting Sponsor, or Coat Check
 Sponsor
- Company logo placement on invitations, website and event signage
- Social media pre- and post-event recognizing sponsorship
- Invitation to exclusive donor engagement events
- 10 guest tickets



AMOUNT: \$10,000

- ROCK THE FEAST Event T-Shirt for all attendees with your company logo
- Company logo placement on invitations, website and event signage
- Social media recognition prior to and after event
- Invitation to exclusive donor engagement events
- 10 guest tickets
- Sample t-shirt, not representative of final design



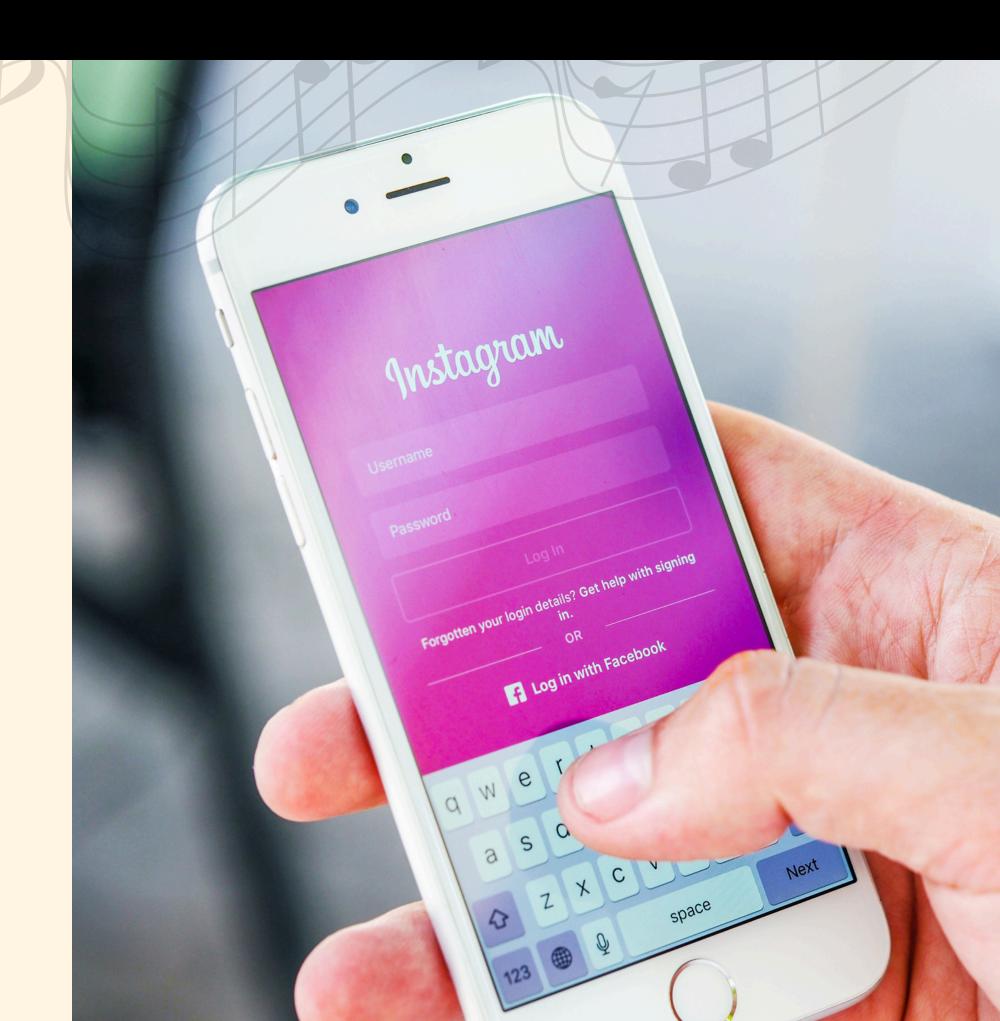
AMOUNT: \$5,000

- Company name and logo featured on website and event signage
- New York-inspired basket
- 6 guest tickets



AMOUNT: \$2,500

- Company name featured on event website and signage
- 3 guest tickets



FRIEND TICKET (BEFORE OCT 1): \$250/TICKET FRIEND TICKET (AFTER OCT 1): \$300/TICKET

FOR EVENT INFORMATION OR QUESTIONS

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