



Care
For the
Homeless

5K Homeless Awareness Walk/Run

Saturday, November 7, 2026

Riverside Park - 84th Street Entrance

Registration 8am | Kids Fun Run 9am | 5K 9:20am

**Sponsorship & Partnership
Opportunities**

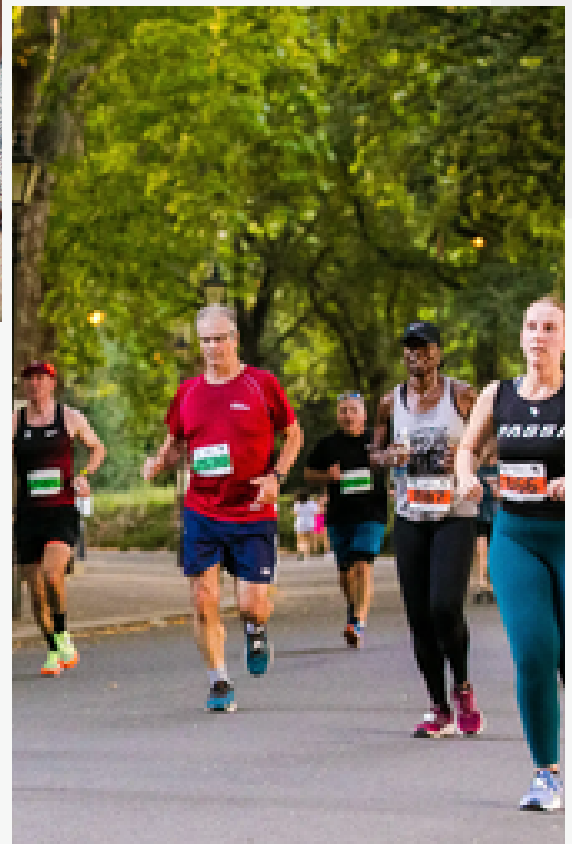




Care For the Homeless 5K Run/Walk is more than just a run/walk. It's bringing the community together to help our neighbors in need. It's a morning for families, individuals, community members and leaders, runners, joggers, walkers, cyclists, and all who want to participate and support those experiencing homelessness.

ABOUT THE EVENT

Whether you're walking, running, or volunteering, you are helping to change the lives of thousands of people in need.



Event supports Care For the Homeless (CFH), **one of the nation's first** healthcare for the homeless programs. CFH has been providing **shelter, healthcare and support services to those experiencing homelessness** for over 40 years. We have **six shelters and Safe Havens** and operate a network of over **16 community health care centers** throughout all five boroughs.

2025 CFH Impact Highlights

821,250
Meals Served

43,818
Total Patient Visits

8,084
New Patient Visits

1,843
Dental Care Visits

SPONSORSHIPS AT A GLANCE

Sponsorship Level	Event Named Sponsor	Onsite Signage	Recognition (Website , Newsletters & Social)	CFH Program Sponsor	Corp Volunteer Program	Logo on Event T-Shirts	Event Speaker Opp	Exhibit Table	Complimentary Registration
Presenting \$25,000	✓	✓	✓ Logo (Hyperlink)	✓	✓	✓	✓	✓	15
Champion \$15,000		✓	✓ Logo (Hyperlink)	✓	✓	✓	✓	✓	10
Hope Builder \$10,000		✓	✓ Logo (Hyperlink)	✓	✓	✓		✓	8
T-Shirt \$7,500		✓	✓ Name	✓	✓	✓		✓	5
Water Station \$5,000		✓	✓ Name	✓	✓	✓		✓	4
Mile Marker \$1,000		✓	✓ Name			✓			3
Small Business \$500		✓	✓ Name						2
Individual \$250		✓							2

Benefits of Sponsoring and Impact on the Community and CFH Services

- **Brand Visibility:** Sponsoring provides brand awareness within the community and shows you are committed to bettering our communities.
- **Community Engagement:** Involvement in our event provides direct interaction with participants, families and local leaders.
- **Employee Involvement:** Our event provides your team members the opportunity to participate in a community event, creates team building and accomplishment of helping those in need.
- **Positive Brand Alignment:** Shows you align with community needs through alignment with a trusted nonprofit and a mission that resonates with NYC residents.
- **Networking:** Get to know your consumers directly and expand your brand in new areas.

Your sponsorship directly supports essential services that strengthen those experiencing homelessness, and our communities, including access to healthcare, shelter, food and clothing, a safe place to sleep, and supportive programs that move individuals from crisis to stability.

ABOUT THE EVENT

Join us for a morning of fun and community as we walk, run and cycle to support services for those experiencing homelessness in NYC.

The certified 5K event is for everyone! With activities and awards for top finishers. Dogs welcome!

EVENT AT A GLANCE

8:15am Registration Opens

9:00am Kids Fun Run

9:20am Certified Race Begins

10:30am Awards

- Water Station at turn
- Kids Activities Station
- Awards for 1st, 2nd and 3rd place adults and kid runs
- Snacks and beverages

REGISTRATION

[CLICK HERE](#)

EVENT LOCATION

Riverside Park
84th Street Entrance

Certified 5K (3 miles)
Water station at turn

Rest Rooms on-site

IN-KIND DONATIONS

If you are interested in donating pre-packaged snacks or beverages, please let us know.

CARE FOR THE HOMELESS

www.careforthehomeless.org

30 E 33rd Street, 5th Floor
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QUESTIONS

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