



Care
For the
Homeless

2026

Sponsorship & Partnership Opportunities



OPPORTUNITIES

Care For the Homeless hosts a variety of signature events, community activations, volunteer initiatives, and awareness campaigns that bring together corporate partners, community leaders, philanthropists and supporters committed to helping end episodes of homelessness across New York City.

These events provide meaningful opportunities for companies to engage employees, strengthen community presence, and align corporate social responsibility initiatives with measurable impact. From breakfasts and community walks to volunteer days and awareness events, sponsorship plays a critical role in helping sustain the programs and services that support thousands of New Yorkers each year.

Our 2026 partnership opportunities include:

- Legacy of Hope
 - Wednesday, October 28 - Bohemian National Hall
- 5K Homeless Awareness Walk/Run
 - Saturday, November 7 - Riverside Park (84th Street Entrance)
- Webinar Series - Held throughout 2026
- Brooklyn Cyclones CFH Star Wars Night
 - Saturday, August 15 - Brooklyn (Maimonides Park)

For more information on sponsorship and partnership opportunities, please contact Tracey Alexander, Chief Development & Communications Officer - talexander@cfhnyc.org.

WALK SPONSORSHIP AT A GLANCE

Sponsorship Level	Event Named Sponsor	Onsite Signage	Recognition (Website , Newsletters & Social)	CFH Program Sponsor	Corp Volunteer Program	Logo on Event T-Shirts	Event Speaker Opp	Exhibit Table	Complimentary Registration
Presenting \$25,000	✓	✓	✓ Logo (Hyperlink)	✓	✓	✓	✓	✓	15
Champion \$15,000		✓	✓ Logo (Hyperlink)	✓	✓	✓	✓	✓	10
Hope Builder \$10,000		✓	✓ Logo (Hyperlink)	✓	✓	✓		✓	8
T-Shirt \$7,500		✓	✓ Name	✓	✓	✓		✓	5
Water Station \$5,000		✓	✓ Name	✓	✓	✓		✓	4
Mile Marker \$1,000		✓	✓ Name			✓			3
Small Business \$500		✓	✓ Name						2
Individual \$250		✓							2

Benefits of Sponsoring and Impact on the Community and CFH Services

- **Brand Visibility:** Sponsoring provides brand awareness within the community and shows you are committed to bettering our communities.
- **Community Engagement:** Involvement in our event provides direct interaction with participants, families and local leaders.
- **Employee Involvement:** Our event provides your team members the opportunity to participate in a community event, creates team building and accomplishment of helping those in need.
- **Positive Brand Alignment:** Shows you align with community needs through alignment with a trusted nonprofit and a mission that resonates with NYC residents.
- **Networking:** Get to know your consumers directly and expand your brand in new areas.

Your sponsorship directly supports essential services that strengthen those experiencing homelessness, and our communities, including access to healthcare, shelter, food and clothing, a safe place to sleep, and supportive programs that move individuals from crisis to stability.