



Care
For the
Homeless

Legacy of Hope

Wednesday
October 28, 2026

Bohemian National Hall
321 East 73rd Street
New York City

8:00am
Registration & Networking

9:00am
Breakfast & Program

Honoring

George Nashak, CEO
Care For the Homeless

Master of Ceremonies

Adriana Trigiani
New York Times Best Selling Author,
Playwright, Producer, Filmmaker

Special Performance

Brooklyn Youth Chorus-Bass Ensemble,
Scott Sernanski Conductor

Community Partner
Proudly sponsored by



Honoring 10 Years of Visionary Leadership

Join us as we celebrate a leader whose vision, compassion, and unwavering commitment have transformed the lives of thousands of New Yorkers experiencing homelessness.

Throughout his distinguished career, George Nashak has championed the belief that housing and healthcare are fundamental human rights.

Prior to joining CFH, George served as Executive Vice President and Chief Operating Officer of HELP USA, where he oversaw the organization's portfolio of housing and supportive services for people experiencing homelessness. Prior to his position at HELP USA, George spent eight years at the NYC Department of Homeless Services. He began as Assistant Commissioner of Housing and Program Planning. Following his appointment as Deputy Commissioner for Adult Services, he oversaw the single-adult shelter system, DHS's street homelessness services, and the rehousing of adults experiencing homelessness. George began his career as a case manager working with children and families involved in the child welfare system.

Ten years ago, George joined Care For the Homeless, leading the organization through a period of significant growth and a recommitment to the mission established by our founder, Susan Neibacher. George has built a remarkable legacy by expanding access to healthcare, shelter, and supportive services across all five boroughs of New York City. His unique ability to unite public policy with compassionate, person-centered care has made him a respected leader and a powerful advocate for some of our city's most vulnerable residents.

As he enters a well-earned retirement, we are honored to recognize George's extraordinary leadership, lasting impact, and decades of dedicated service.

His legacy will continue to inspire our work as we build the CFH of the future on the strong foundation he leaves behind.



Legacy of Hope

Legacy of Hope Program

8:00am

Registration, networking and morning light bites

9:00am

Chef-inspired served breakfast and savory & sweet petite treats

Program Kick-Off

Recognition and partnership awards

10:30am

Program concludes

TICKET AND SPONSORSHIP OPPORTUNITIES

Legacy of Hope Champion **\$100,000**

Two tables of 10 with highest priority seating; speaking opportunity; acknowledgement from podium; two full-page e-journal ads; logo, hyperlink and company profile on event page; logo displayed on LOH email blasts and materials; logo and hyperlink on CFH website sponsor page for calendar year; company recognition in CFH newsletter, on social media and Impact Report.

Sustaining Champion Partner **\$75,000**

Two tables of ten with priority seating; acknowledgement from podium; two full-page e-journal ads; logo and hyperlink on event page; logo displayed in event email blasts and materials; logo and hyperlink on CFH website sponsor page for one calendar year; company recognition in CFH newsletter, on social media and in Impact Report.

Premier Partner **\$50,000**

One table of ten with priority seating; one full-page e-journal ad; logo and hyperlink on event page; logo on all event materials; logo recognition on CFH website for one calendar year; company recognition in CFH newsletter, on social media and in Impact Report.

Champion of Hope **\$30,000**

One table of 10 with priority seating; one full-page e-journal ad; logo and hyperlink on event page; acknowledgement in LOH materials; logo on CFH website for one calendar year; company recognition in CFH newsletter, on social media and in Impact Report.

Community Partner **\$20,000**

One table of 10; one full-page e-journal ad; logo on event webpage; acknowledgement on event materials; recognition on CFH website for one calendar year; company recognition on social media, CFH newsletter and in Impact Report.

Wellness Partner **\$12,500**

One table for 10; one full-page e-journal ad, logo on event webpage; acknowledgement on event materials; recognition on CFH website for one calendar year; company recognition on social media, CFH newsletter and in Impact Report.

Shelter Builder **\$10,000**

One table for 5; one full-page e-journal ad; logo on event webpage; acknowledgement on event materials; recognition on social media, in CFH newsletter and Impact Report.

Care Supporter **\$5,000**

Seating for 4 guests; half-size e-journal ad; name on event signage.

Patron **\$3,000**

Seating for 2 guests; quarter-size e-journal ad; name on event signage.

Friend Ticket **\$1,000**

Seating for 2 guests and name in e-journal.

Legacy of Hope Ticket **\$300**

E-JOURNAL OPPORTUNITIES

Full-screen e-journal ad **\$5,000**

Half-screen e-journal ad **\$3,000**

Quarter-screen e-journal ad **\$1,500**

Business card e-journal ad **\$500**

Support greeting (one-line message) **\$300**

Download Event Invitation

[Click here to purchase sponsorships](#) or [event tickets](#) or [download the PDF response form](#).



Our Mission

Care For the Homeless fights homelessness in New York City by providing high-quality and client-centered health care, shelter, and supportive services to individuals and families — and by advocating for policies to ameliorate, prevent, and end homelessness.

Our Founding

Care For the Homeless was founded 41 years ago as a result of a program proposal to the Robert Wood Johnson Foundation and the Pew Charitable Trust. Susan Neibacher, a social worker and advocate for people experiencing homelessness, was one of the authors of the original application. As a result of this work, she became the inaugural Executive Director of Care For the Homeless. Which, at the time, was among the first homeless health care organizations in the country.

Our Locations

CFH operates 16 ambulatory health care centers and 6 shelters throughout all five boroughs of New York City. We are located where the need is greatest, providing compassionate care and ending episodes of homelessness.

2025 Impact

- 821,250 meals served at our shelters
- 43,818 total health care patient visits
- 12,462 patients served
- 750 total beds in our shelters
- 873 annual stays in our shelters
- 1,842 dental care visits
- 374 individuals placed into permanent housing
- 8,084 new patients seeking services

How can you help?

We welcome support of all kinds. The more partners who join us, the more individuals and families we can help. To learn more, please contact Tracey Alexander, Chief Development & Communications Officer, at talexander@cfhnyc.org or 212.366.4459 ext. 339.



Care
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Homeless

Contact us

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